10X Traffic Templates

Copy our 10 favorite fill-in-the-blanks post-title templates. Start getting 10 times more traffic to your WordPress site, and increase sales today...

By https://PluginPoets.com

Intro:

Our awesome customers use our WordPress plugins to build their sites - and get traffic and sales. But using post titles that draw attention will grow your WordPress site even faster. :-)

These templates are the ones we've had the most success with, on our own niche WordPress websites.

Let's get started!

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Traffic Title Template 1:

How to [benefit] without [hassle]

Why it works:

We are wired to seek pleasure and avoid pain. This template taps into both.

Example:

"How to get more organic traffic, without building backlinks..."

Traffic Title Template 2:

[Number] [simple/quick/practical] [secrets/steps/ways] to [result]

Why it works:

Listicles (lists of things) work great. They are specific.

Example:

"6 simple steps to build an awesome WordPress site..."

Traffic Title Template 3:

[Number] lessons learned from [activity]

Why it works:

Information is good. Personal experience is even better.

Example:

"8 lessons learned from building 8 affiliate websites..."

Traffic Title Template 4:

[Number] [fatal/deadly] [topic] [mistakes/lies/myths]

Why it works:

Nobody wants to make mistakes or fail.

Example:

"5 fatal website traffic mistakes…"

Traffic Title Template 5:

The truth about [topic]

Why it works:

We all want to know what is REALLY going on.

Example:

"The truth about building an online business..."

Traffic Title Template 6:

[Prospect problem/question quote]

Why it works:

Using your prospect's own voice is powerful.

Examples:

"I can't get traffic to my WordPress site..."

"How do I get traffic to my WordPress site?"

Traffic Title Template 7:

[This] vs. [That]

Why it works:

It doesn't matter what option people love or hate. They'll read either way.

Examples:

"SEO vs PPC"

"Affiliate marketing vs creating your own products."

Traffic Title Template 8:

The [ultimate/definitive] guide to [topic]

Why it works:

People like to have all the info on a subject in a single organized piece of info.

Example:

"The ultimate guide to getting organic traffic..."

Traffic Title Template 9:

[Number] things about [topic] [they don't tell you/you won't learn in school]

Why it works:

We hate it when someone hides something from us.

Example:

"5 things about building a million-dollar company they don't tell you..."

Traffic Title Template 10:

Cheat sheet to [topic]

Why it works:

People are busy. They like having quick reminders about their favourite topic. .

Example:

"Cheat sheet to getting organic traffic to a WordPress site…"

Bonus 1:

Add a time element

Examples:

"in 2 weeks" or "in 2020"

Bonus 2:

Mix and match or even "stack" the above

Examples:

"6 simple steps to build an awesome WordPress site in 5 hours, without touching code..."

Bonus 3:

Writing great post titles, on the fly:

1) Go to Google.

2) Search for your topic.

3) Look at the top results.

4) Get ideas from their titles.

5) Combine the best ones in one "super title."

Examples of top sites' post titles:

7 Smart Ways To Boost Your Testosterone

Proven Ways to raise Testosterone Levels

15 science-backed tips to increase testosterone naturally

Your post title:

10 Smart and Proven Ways to Boost Your Testosterone Levels Naturally

Epilogue:

We've had great success with these templates, in several niche markets. Now, it's your turn to use them and benefit from them!

To own an automated WordPress business that gets traffic and happy customers, then head over to https://PluginPoets.com.

You'll find the World's most sophisticated WordPress plugins and ready-made WordPress content sites (that's what our customers say at least)!

To your success,

Plugin Poets